



David Zach, futurist

Client Quotes

- 1. When we were looking to bring in a futurist, there were lots to choose from and it was difficult to sort through them. But then my 14 year old daughter started watching the tapes with me and when we got to yours, she said, "Hire this one, he's cool." She was right, anybody who can impress both the people of John Laing Homes AND my 14 year old has something important to say. Thanks for working with us.*

Larry Webb, CEO, John Laing Homes
- 2. Your presentation was so terrific - clearly a guy who understands how to communicate and WHAT to communicate.*

Carol Kelly, Windermere Realty
- 3. The effort that you put into preparing and facilitating the Taking the Future home session was exceptional.*

Helen Taylor, American Family Insurance
- 4. You were an excellent speaker with a common sense approach to a difficult topic.*

Dorothy Hansen, Minnesota Council of Managers
- 5. We enjoyed your style and how you became part of the crowd.*

John Sauer, Wisconsin Assoc. of Homes and Services for the Aging
- 6. Your presentation was well targeted and extremely well received by our delegates.*

Richard Davies, Arkansas Governor's Conference on Tourism
- 7. The way you reached our audience was witty, funny, and insightful.*

Allie Chamberlain, American Petroleum Institute
- 8. You proved to be flexible and willing fit your message into our template, which made my job so much easier.*

Susan Cox, International Chain Salon Association
- 9. Your valuable insight into the future, humor, and extreme graciousness were appreciated.*

Adam Cohen, Information Builders

10. *Your style is very entertaining and your content is relevant, informative, and thought provoking. Many meeting guests enjoyed the social time you spent with them and appreciated the stimulating conversations and discussions.*
Kim Cocklin, Williams Gas
11. *You were clearly the hit of the week with our customers.*
Lorin Stearns, IBM Advanced Business Institute
12. *The adjustment of your program to meet our specific needs was remarkable and your ability to grasp an audience from the beginning and hold them on your words was extremely impressive.*
Stephen P. Cortright, Major General, OK Air and National Guard
13. *Thanks so much for the wonderful presentation. Even my minister referenced your presentation in his sermon on Sunday.*
Dennis J. Tomczyk, The Monroe Clinic
14. *You are someone who has their hand on the pulse and attracts an audience easily.*
Thomas O'Dowd, MPI-Chicago
15. *Our managers appreciated the way you were able to relate the practical everyday behaviors and current trends to what will be happening in the future.*
Linda Philipps, Menasha Corporation
16. *You left us laughing and with a lot to think about.*
Carol Claussen, Laub Group
17. *Your presentation was a perfect way to shed light on things we'll all be looking forward to in the very near future.*
John Gerdelman, MCI
18. *The feedback I have received so far is amazing. Everyone thought you were great and better than what we've had in previous years.*
Donna Lee, Sun Microsystems
19. *Your speech was not only informative but excellently prepared and presented.*
Laurie Rudd, Rockwell Automation
20. *I truly believe that your presentation was one of the best our association has ever experienced.*
Barbara C. Worth, The Council of Educational Facility Planners
21. *Mr. Zach was perfect for the event. He did considerable research and incorporated that into his remarks.*
Kathleen Hedland, Council of Logistics Management

22. *Your workshop was the hit of the day.*
Deborah Fugenschuh, Donors Forum of Wisconsin
23. *Your keynote was outstanding. Thank you for helping us to think differently about our past, our present, and our future.*
Steve Weisberg, Florida Council on Aging
24. *Your ability to interpret the "newness" of our world in clear, useful, and provoking ways gave us a solid base as we designed the next generation of learning environments.*
Victor Sidy, Frank Lloyd Wright School of Architecture
25. *You have the gift to entertain while you educate.*
Laura Mehlhaff, South Dakota Bureau of Personnel
26. *Your wonderful speech left everyone in a relaxed, yet alert frame of mind, exactly the atmosphere we were reaching for.*
Jill Beauvillia, Symitar Systems
27. *There was no question you made a special effort to meet our needs and you were right on target. The standing ovation was a testimony of audience appreciation.*
Wendy Helton, University of South Florida
28. *Your wit, humor, presentation style and content charmed our over 800 participants.*
Linda Dawson, Colorado Association of School Boards
29. *You helped trigger new thinking and new ideas for the 21st century in a very entertaining manner.*
Suzanne Bentz, BellSouth
30. *His warmth and humanness came across even in a formal setting. We were most appreciative of his patience and wisdom in the informal discussions with the Curriculum Council.*
Joanne Nicholson, Ed.D. Stamford Public Schools
31. *Thank you for opening conference with a presentation that set the tone for the three days.*
Judith Anderson, California Department of Education
32. *By attending sessions and speaking informally with attendees, it reflects your genuine interest in our endeavors.*
James LeMay, Coastline College
33. *We also appreciated the fact that you remained at the conference and were available for follow-up conversations with participants.*
Leslie Purdy, Instructional Telecommunications Consortium

34. *I am grateful for your redesign of your talk with so many references to issues relevant to libraries and the information industry.*
John Stewart, Virginia Library Association
35. *Your presentation style was the selling point because you're able to direct your message in a light and humorous manner and at the same time deliver a strong message.*
Kathy Ligday, High Industries
36. *Your comments were so incredibly thought provoking.*
Anita Kramer, California Lodging Association
37. *I compliment you on your preparation and concern for learning something about our members before the engagement. As a result, your thought-provoking, fun talk was the very core of our meeting.*
Michael Hoesly, International Business Brokers Association
38. *Your speech was right on target and wonderfully tuned to our audience.*
Jim Vaselopulos, Serigraph
39. *We especially appreciated the time and effort you put forth to customize your presentation with examples that were meaningful to credit union officials and staff.*
Kenneth Robinson, NAFCU
40. *The question I feared most, "Why did you ask a futurist to our forecast?" never surfaced. Instead, I got numerous compliments on your insights and presentation skills.*
Robert Mulhern, CB Commercial Real Estate
41. *Thanks again for helping to make the event memorable and valuable for our scientists and their spouses.*
Robert Parks, Eli Lilly
42. *I can't tell you how many conversations we have with our members about the way you closed your presentation. Your "humanizing" of the future, tying it with values, style and eloquence, and family had us all talking.*
Mark Schroeder, Wisconsin Corporate Central Credit Union
43. *Dave's presentation captivated our audience. He was dynamic, thought-provoking and entertaining. He made us look great in front of our clients!*
Nancy Vick, Marsh, Inc.
44. *Thanks for doing a fantastic job as always. We all thought that even though you are always very good, that this one was your best!*
Billy Wilson, Phi Theta Kappa

For more information, please contact your agent at the speakers bureau.

September 18, 2009

To Whom It May Concern:

It is my pleasure to write a letter of recommendation for David Zach.

TRIDEC is the local economic development organization serving Benton and Franklin Counties in the state of Washington. We serve a metropolitan area of 242,000.

Our Regional Economic Outlook held in January of each year is very well attended by the business community. Our keynote speaker in 2009 was futurist David Zach. His message gave everyone a lot to think about as he reflected on the changes we have already witnessed in our lifetime and the changes that are undoubtedly yet to come. David is an excellent presenter blending the funny with the profound.

Following our Economic Outlook Forum, TRIDEC received many good comments on David's excellence as a presenter and his entertaining message reflecting on the past and the future. I have no qualms about recommending David to other like-organizations and TRIDEC would certainly consider having him back.

Sincerely,



Carl F. Adrian
President/CEO